

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): August 4, 2017

National Beverage Corp.
(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

1-14170
(Commission File Number)

59-2605822
(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida
(Address of Principal Executive Offices)

33324
(Zip Code)

(954) 581-0922
(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events

On August 4, 2017, National Beverage Corp. issued a news release entitled “National Beverage Corp. Rewards Shareholders with Second Cash Dividend in 2017.” This press release is furnished as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(c) Exhibit 99.1 Press release dated August 4, 2017

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: August 7, 2017

/s/ George R. Bracken
George R. Bracken
Executive Vice President – Finance
Principal Financial Officer

EXHIBIT INDEX

Exhibit 99.1 Press release dated August 4, 2017



NASDAQ: FIZZ
 For Immediate Release
 Contact: Office of the Chairman, Grace Keene

National Beverage Corp. Rewards Shareholders with Second Cash Dividend in 2017

National Beverage Corp. (NASDAQ: FIZZ) today paid its eighth special cash dividend and released the following letter to shareholders written by Nick A. Caporella, Chairman and Chief Executive Officer:

August 4, 2017

Dear  Fellow Holder:

Today we are paying a special cash dividend of \$1.50 per share, which is the eighth paid since 2004 and the second \$1.50 per share distribution made to shareholders in 2017. Cumulatively, *FIZZ* holders have received cash dividends of \$11.66 per share, or nearly \$540 million.

As I reflect on the growth of your company since our first common stock dividend was paid, a metamorphic evolution has indeed taken place. For our FY 2004, we reported revenue growth of 2.3%, operating profits of \$29.7 million and basic earnings per share of \$.42. As you are aware, results for our FY 2017 set new records: revenue growth of 17%, operating profits of \$162 million and earnings per share of \$2.30. Better still, as I previously advised you, our new FY 2018 is off to an even stronger start.

Achieving impressive milestones, whether in brand development, financial goals or shareholder returns . . . the results are as impressive as the innovation that stimulates them. Certainly we are pleased that our energy and strategic plan are producing good fortune for you, our loyal and committed shareholders.

-more-



8100 SW Tenth Street
 Suite 4000
 Fort Lauderdale, Florida 33324

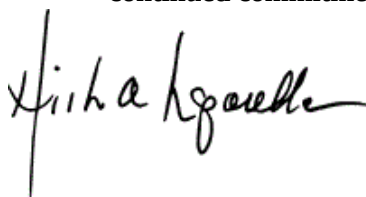
Phone: 877-NBC-FIZZ
www.nationalbeverage.com

Although I have used these words many times in the past, current Wall Street sentiments make the following statement more boundless than ever before:

Companies do not end up doing *good*
for their shareholders . . .
They *start* – with their commitment to the
shareholders – and make *good* on *IT!*

Thank you for your steadfast support.

With best regards and
continued commitment,



FIZZ IS – HEALTHY SPARKLING, ALL-WAYS!

National Beverage's iconic brands are the genuine essence . . . of America

“Patriotism” – If Only We Could Bottle It!

WE SPARKLE . . . AMERICA SMILES!

This press release includes forward-looking statements within the meaning of the Litigation Reform Act, including such risks and factors described in the Company's SEC filings. The Company disclaims an obligation to update any such factors or to publicly announce the results of any revisions to any forward-looking statements.



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