

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): July 15, 2010

National Beverage Corp.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-14170

(Commission File Number)

59-2605822

(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida

(Address of Principal Executive Offices)

33324

(Zip Code)

(954) 581-0922

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On July 15, 2010, National Beverage Corp. issued a press release announcing financial results for the fourth quarter and fiscal year ended May 1, 2010. This release is furnished herewith as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(c) Exhibit 99.1 Press release dated July 15, 2010 announcing the Company's financial results for the fourth quarter and fiscal year ended May 1, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: July 15, 2010

/s/ Dean A. McCoy
Dean A. McCoy
Senior Vice President and Chief Accounting Officer

EXHIBIT INDEX

99.1 Press release dated July 15, 2010 announcing the Company's financial results for the fourth quarter and fiscal year ended May 1, 2010.

National Beverage Corp. Reports – *FIZZ* Solid Gains

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)--July 15, 2010--National Beverage Corp. (NASDAQ:FIZZ) today released its financial results. “Our fourth quarter and solid year’s performance is a testament to National’s dedicated focus,” stated Nick A. Caporella, Chairman and Chief Executive Officer.

For fiscal year ended May 1, 2010:

- Sales increased to \$593.5 million.
- A 33% increase in net income to \$32.9 million, or \$.71 per share.
- EBITDA/Sales Target of 11%
- Cash grew to \$68.6 million.
- Innovation – *Infinitum!*

*EBITDA = Earnings Before Interest, Taxes, Depreciation and Amortization

For the fourth quarter, sales grew to \$149.6 million and net income increased 34% to \$9.2 million, or \$.20 per share.

“While smaller than our peers – National has a profound advantage! Our size gives us Agility – Passionate Focus and Innovation *par excellence!* ‘*Extra, Extra*’ . . . is being quite fortunate to own the nation’s most recognized value brands – well, ‘It don’t get better than that!’ to quote Yogi Berra,” continued Caporella.

“The beverage business in North America has changed substantially over the last decade or two,’ stated Indra Nooyi, CEO of PepsiCo, in her Warren Buffet debate, and she is so – right! We, National Beverage, could be the ultimate model that the soft-drink giants would hope to reshape themselves into,” continued Caporella.

“Our growth relative to the dynamics of our brands will afford us similar performance results in the future and continue to magnify our shareholder value,” concluded Caporella.

National Beverage is highly innovative, making it unique as a *pace-setter* in the changing soft-drink industry. Its lineup of refreshment products including – energy drinks, fortified powders – *SuppleNutrients*, functionally enhanced juices and waters – are geared toward the lifestyle/health-conscious consumer.

Shasta® – Faygo® – Everfresh® and LaCroix® are aligned with Rip It® energy products to make National Beverage . . . America’s *Flavor•Favorite* – soft-drink company.

Fun, Flavor and Vitality . . . the National Beverage Way

National Beverage Corp.
Consolidated Results for the Fourth Quarters and Fiscal Years Ended
May 1, 2010 and May 2, 2009
(in thousands, except per share amounts)

	Fourth Quarter Ended		Fiscal Year Ended	
	May 1, 2010	May 2, 2009	May 1, 2010	May 2, 2009
Net Sales	<u>\$ 149,601</u>	<u>\$ 148,445</u>	<u>\$ 593,465</u>	<u>\$ 575,177</u>
Net Income	<u>\$ 9,211</u>	<u>\$ 6,854</u>	<u>\$ 32,853</u>	<u>\$ 24,742</u>
Net Income Per Share				
Basic	<u>\$.20</u>	<u>\$.15</u>	<u>\$.71</u>	<u>\$.54</u>
Diluted	<u>\$.20</u>	<u>\$.15</u>	<u>\$.71</u>	<u>\$.54</u>
Average Common Shares Outstanding				
Basic	<u>46,148</u>	<u>46,009</u>	<u>46,065</u>	<u>45,999</u>
Diluted	<u>46,334</u>	<u>46,229</u>	<u>46,294</u>	<u>46,191</u>

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include fluctuations in costs, changes in consumer preferences and other items and risk factors described in the Company's Securities and Exchange Commission filings. The Company disclaims an obligation to update any such factors or to publicly announce the results of any revisions to any forward-looking statements contained herein to reflect future events or developments.

CONTACT:
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Office of the Chairman
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